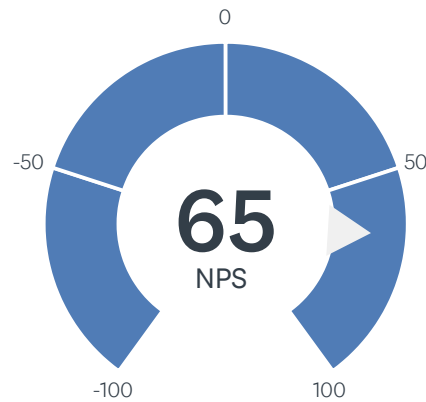


## Q1 How likely is it that you would recommend Moneyworks NZ Ltd to a friend or colleague?

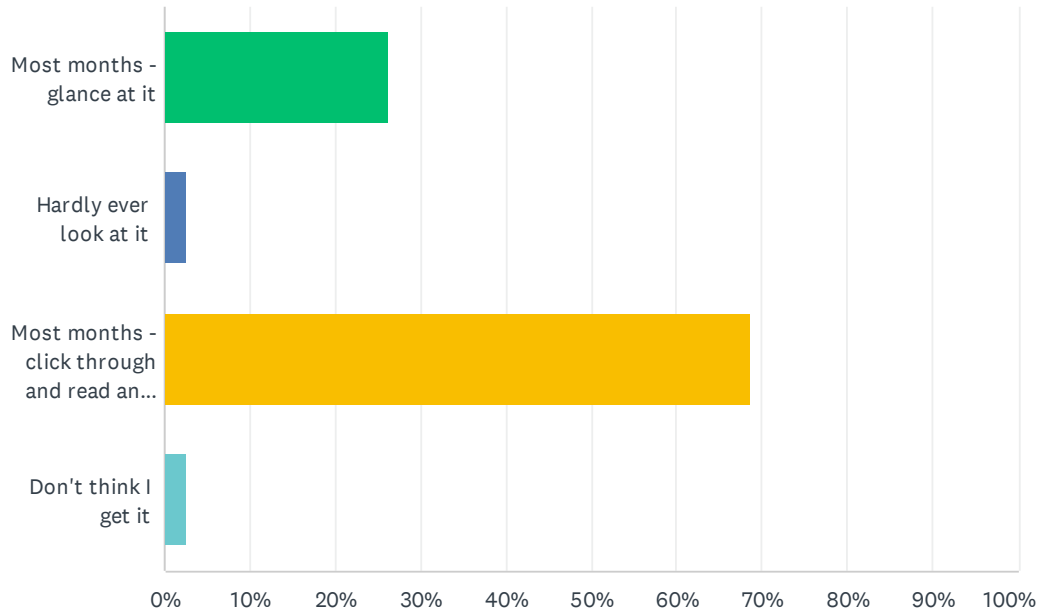
Answered: 80 Skipped: 0



DETRACTORS (0-6)	PASSIVES (7-8)	PROMOTERS (9-10)	NET PROMOTER® SCORE
4% 3	28% 22	69% 55	65

## Q2 How often do you open the Monthly Email Newsletter? (choose the best option)

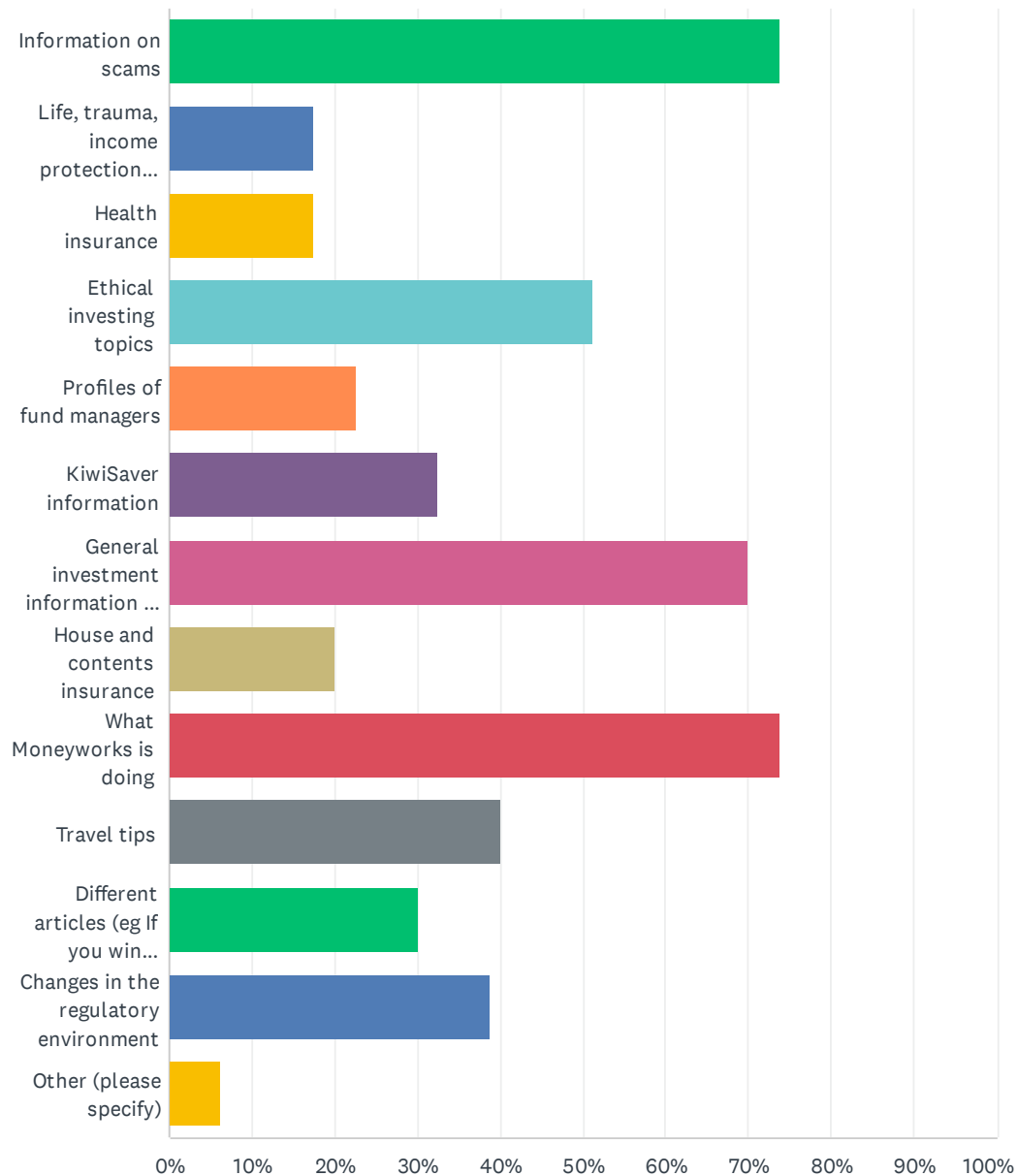
Answered: 80 Skipped: 0



ANSWER CHOICES	RESPONSES	
Most months - glance at it	26.25%	21
Hardly ever look at it	2.50%	2
Most months - click through and read an article or two	68.75%	55
Don't think I get it	2.50%	2
TOTAL		80

### Q3 What kind of articles do you enjoy reading? (Choose all the apply)

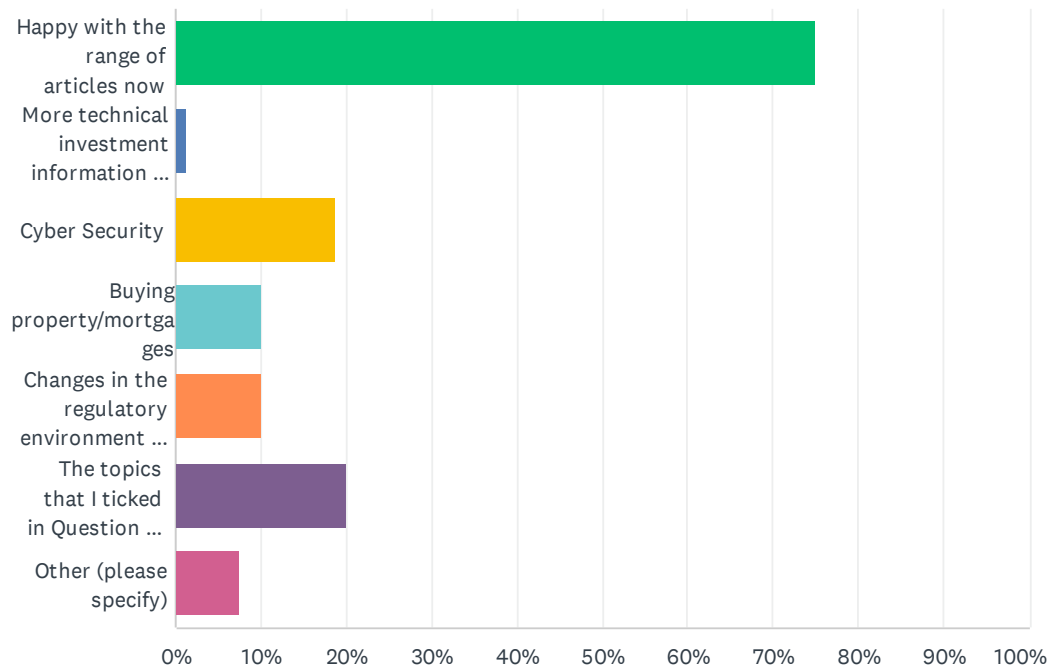
Answered: 80 Skipped: 0



ANSWER CHOICES	RESPONSES	
Information on scams	73.75%	59
Life, trauma, income protection insurance	17.50%	14
Health insurance	17.50%	14
Ethical investing topics	51.25%	41
Profiles of fund managers	22.50%	18
KiwiSaver information	32.50%	26
General investment information (eg about markets or related topics)	70.00%	56
House and contents insurance	20.00%	16
What Moneyworks is doing	73.75%	59
Travel tips	40.00%	32
Different articles (eg If you win powerball what would you do?)	30.00%	24
Changes in the regulatory environment	38.75%	31
Other (please specify)	6.25%	5
Total Respondents: 80		

## Q4 What kinds of articles do you think you would like to see more of?

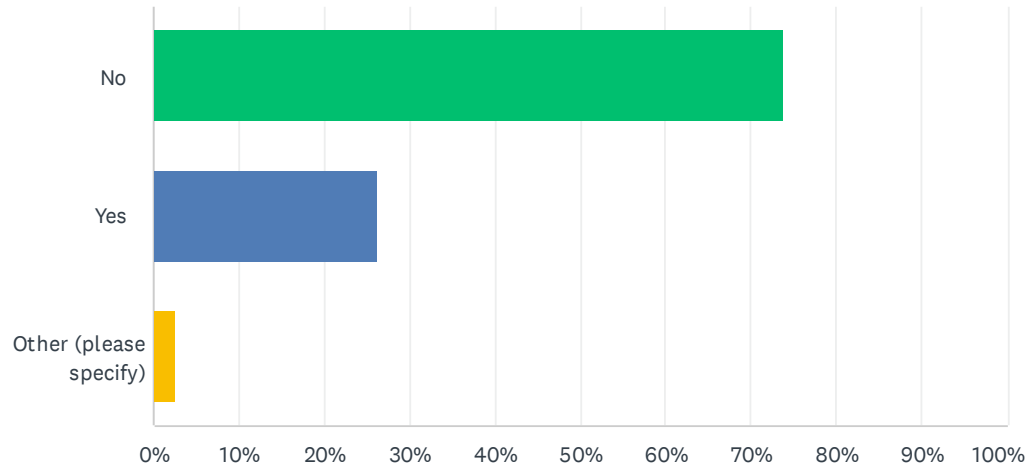
Answered: 80 Skipped: 0



ANSWER CHOICES	RESPONSES	
Happy with the range of articles now	75.00%	60
More technical investment information - please provide some ideas in the box below	1.25%	1
Cyber Security	18.75%	15
Buying property/mortgages	10.00%	8
Changes in the regulatory environment for investing	10.00%	8
The topics that I ticked in Question 3 that I enjoy reading	20.00%	16
Other (please specify)	7.50%	6
Total Respondents: 80		

## Q5 Have you ever shared the monthly newsletter with friends or family? (Please feel free to)

Answered: 80 Skipped: 0



ANSWER CHOICES	RESPONSES	
No	73.75%	59
Yes	26.25%	21
Other (please specify)	2.50%	2
Total Respondents: 80		

**Q6 Do you have any suggestions for things that could be included or excluded or changed in future Monthly Newsletters?**

Answered: 26   Skipped: 54

Q7 Is there anything else you would like us to know, or anything that you think that we could do better?

Answered: 27   Skipped: 53